



## Haultain Block Party Sponsorship Request

### HaultainParty.ca

**Event Date: Saturday July 20, 2024 3:30pm – 9:30pm**

Our Set Boundaries:

Between 8th & Taylor

Between Clarence & Munroe

**But of course, no one is excluded. If you live in the surrounding area, or are friends and family of nearby residents, or have ties to the neighbourhood, don't be a stranger! Feel free to attend our Block Party - all are welcome!**

Our area includes approximately 325 homes with 55% home ownership, average home sale price of \$377k, an average personal income of \$40k/yr and an average household size of 2 people. (From Neighbourhood Profiles, Saskatoon 2019)

Our party hopes to see over 500 people attend!

**Dear Local Business,**

Thank you for servicing our great neighbourhood! We want to show our appreciation by inviting you and your staff to our First Annual Haultain Block Party which takes place on 4<sup>th</sup> St E between Clarence and Munroe St in late July.

We're also wondering if there might be any type of sponsorship you would be interested in providing for our gathering. Any and all types of sponsorship are welcome! In return, you'll receive notoriety on our website as well as in any and all emails that are sent out to party-goers.

You're also welcome to do a small amount of advertising during the event, such as hand out stickers or put up a small sign. I don't want it to turn in to a NASCAR event where there are logos everywhere you look, but I just want you to know that people will be made aware of your contributions.

If you have any questions, please don't hesitate to contact me any time.

Steve Dawe

(306) 270-1210

[info@haultainparty.ca](mailto:info@haultainparty.ca)

## Gold - \$500

- Large, prominent logo at the top of our website
- Large, prominent logo at the bottom of any emails
- If you sign-up before July 5th - Large, prominent logo on 50 full color 11 x 17' posters that will be put on light posts in the area on July 6th and will remain up until the day after the party (July 23).
- Large, prominent logo on 20 full color, 11 x 17' posters that will be displayed on light posts during the event in the main party area.
- You may put up a small sign at a designated location during the event.
- You may have staff hand out promotional items during the event.
- Your staff are invited to attend and enjoy and free burger/chicken burger and drink

## Silver - \$250

- Medium-sized, logo in the footer of our website
- Medium-sized logo at the bottom of any emails
- If you sign-up before July 5th – medium-sized logo on 50 full color 11 x 17' posters that will be put on light posts in the area on July 6th and will remain up until the day after the party (July 23).
- Medium-sized logo on 20 full color, 11 x 17' posters that will be displayed on light posts during the event in the main party area.
- You can put up a small sign at a designated location during the event.
- Your staff are invited to attend and enjoy and free burger/chicken burger and drink

## Bronze - \$100 (or prizes to give out)

- nice-sized, logo in the footer of our website
- nice -sized logo at the bottom of any emails
- If you sign-up before July 5th – nice -sized logo on 50 full color 11 x 17' posters that will be put on light posts in the area on July 6th and will remain up until the day after the party (July 23).
- nice -sized logo on 20 full color, 11 x 17' posters that will be displayed on light posts during the event in the main party area.
- You can put up a small sign at a designated location during the event.
- Your staff are invited to attend and enjoy and free burger/chicken burger and drink

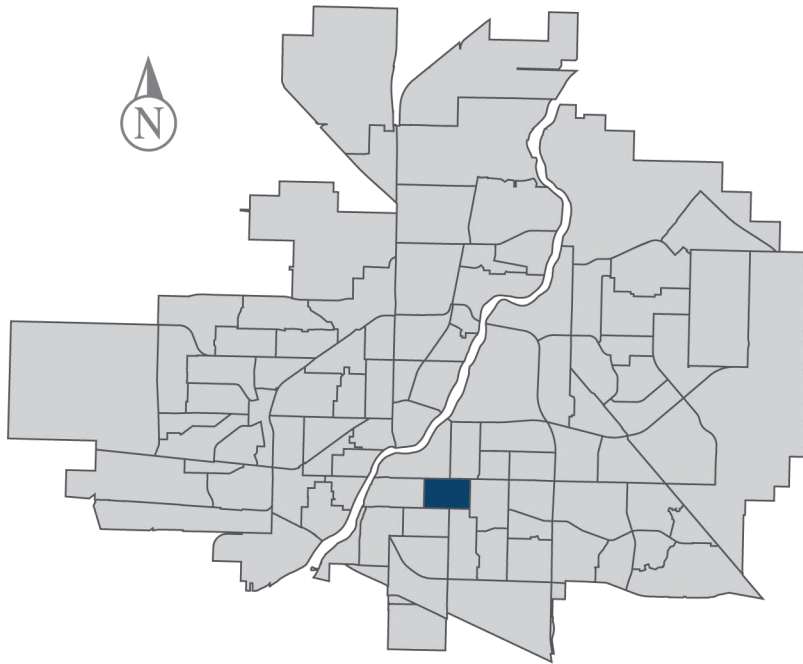
## Planned Costs

Juggler	\$300	Saskatoon Juggling Club 1.5-2hrs 1 juggler, interacting & a performance	Pet Rescue Donations	\$300	Donate \$100-150 for 1 cat rescue and 1 dog rescue group to attend
fireworks	\$500	10-15 minutes of fireworks, shot off from park by French School	city permit	\$30	city of saskatoon block party permit
Burgers	\$500	beef & chicken burger for 600 ppl	rent projector & screen	\$100	for the riders game
Buns	\$500	buns for 600 ppl	car show incidentals	\$70	rope, some type of stand to rope off the cars, maybe some signs
Beverages	\$250	drinks for 600 ppl	Miscellaneous	\$450	whatever else we, signage, maybe facility rental for bad-weather back up plan, just would be great to have a little extra on hand
Rentals		Snowcone \$75, popcorn \$50, cotton candy \$75			

# Haultain

## MUNICIPAL WARD 6

 Population  
2,963



## COMMUNITY QUICK FACTS



55.8%

homeownership



**SOLD** \$377,970

average  
sale price



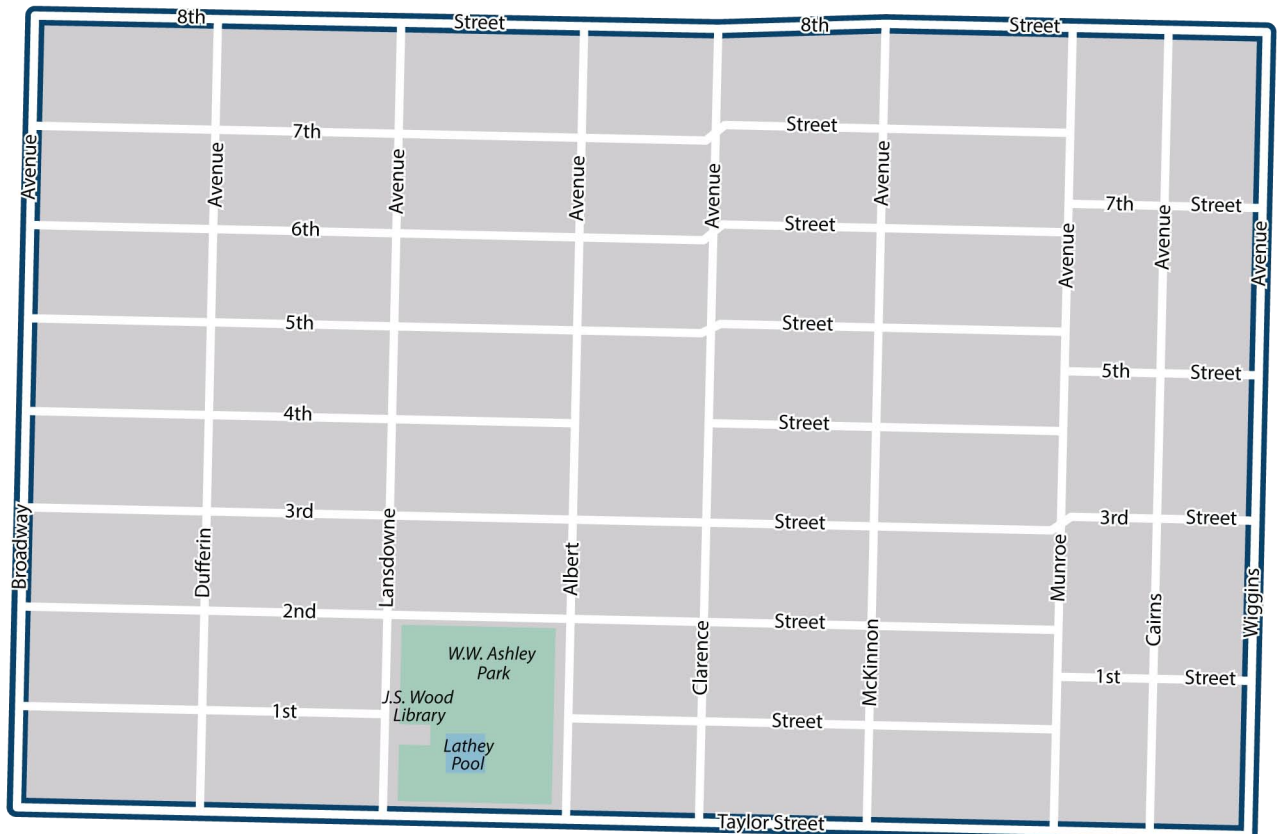
\$41,670

median  
personal  
income



2.1

household  
size

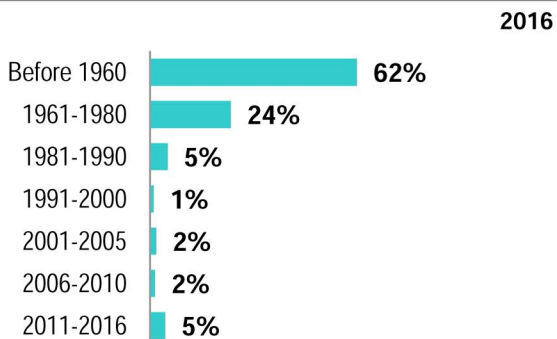


## Household Structure

	2016
One-family households	665
Multiple-family households	15
Non-family households	655
Total lone-parent families	130
Total households	1330
Household size	2.1

Source: 2016 Census

## Age of Dwelling



Source: 2016 Census

## Housing Affordability

Median Multiple	2019	2020
Saskatoon	4.11	3.98
Haultain	4.12	4.23

Note: Median Multiple of 3.0 & under is rated as "affordable"

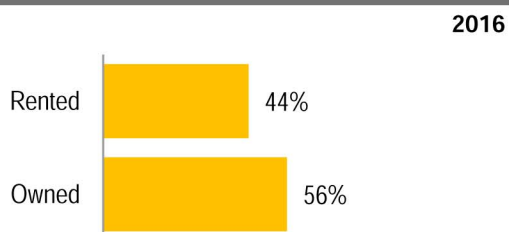
Source: City of Saskatoon, Assessment & Taxation and RBC Economics Research

## Housing Costs

	2016
Average Owner's Major Payments	\$1,256
Average Gross Rent	\$1,109

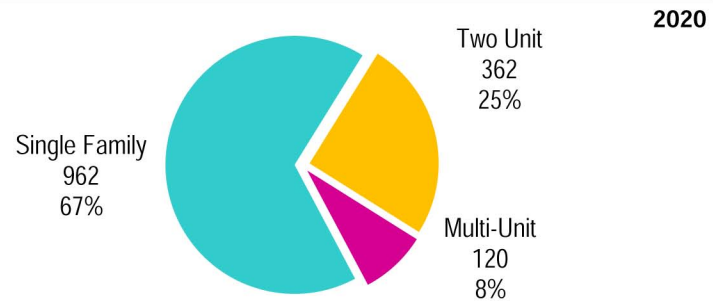
Source: 2016 Census

## Housing by Tenure



Source: 2016 Census

## Dwelling Unit Count



Total Dwellings	1444
Neighbourhood Area	104.0 hectares / 257.0 acres
Dwelling Units per Area	13.9 per hectare / 5.6 per acre

Source: City of Saskatoon, Planning & Development

## Real Estate Sales

2020	No. of Sales	Average Price
Condo Townhouse	0	\$ -
High Rise Apt Condo	0	\$ -
Low Rise Apt Condo	1	\$ 120,000
Semi-detached	0	\$ -
Semi-detached - two titles	3	\$ 533,000
Single Family Dwelling	75	\$ 375,208

Source: City of Saskatoon, Assessment & Taxation

## Park Space

2021	Hectares	Acres
Total Park Area	2.8	6.9
Population per Park Area	1055.5	427.2

Park Type: N - Neighbourhood D - District MD - Multi-district  
SU- Special Use I - Industrial

WW Ashley	D	2.8	6.9
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Source: City of Saskatoon, Planning & Development

# HAULTAIN

## Voter Turn-out (%)

Provincial	2007	75%
Federal	2008	52%
Civic	2009	27%
Federal	2011	55%
Provincial	2011	54%
Civic	2012	32%
Federal	2015	72%
Provincial	2016	38%
Civic	2016	39%
Federal	2019	69%
Provincial	2020	57%
Civic	2020	34%

## Licensed Home-Based Businesses

	2019	2020
Saskatoon	4958	5280
Haultain	64	75

Source: City of Saskatoon, Business License Program

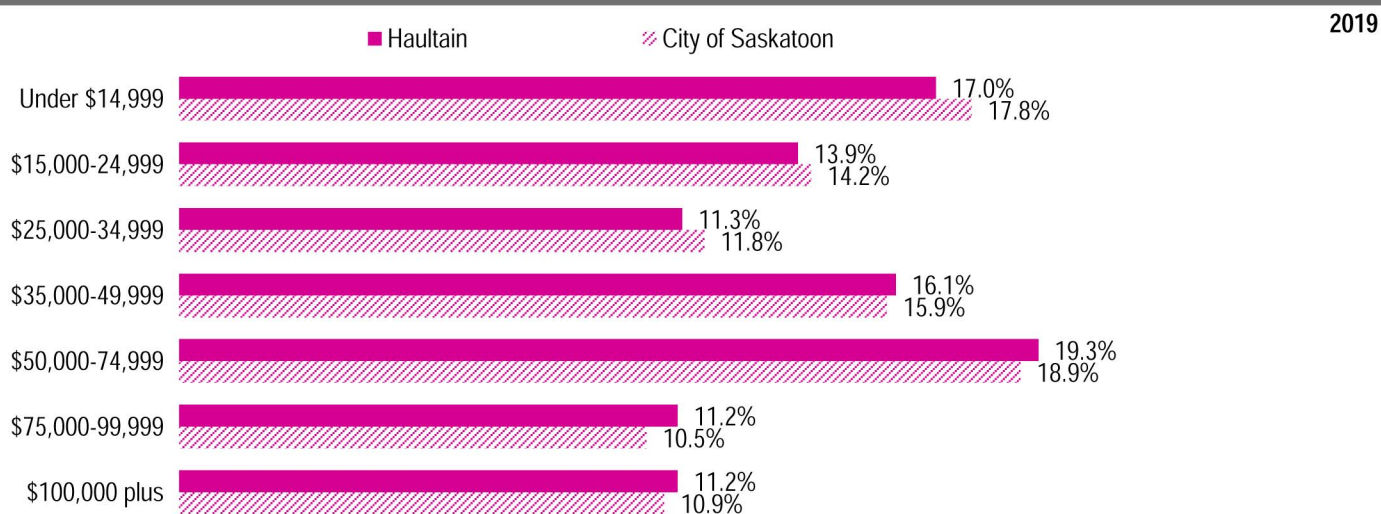
## Labour Force

	2019	
	Haultain	Saskatoon
Labour Force Participation Rate	74.0%	70.1%
Economic Dependency Ratio	15.0%	17.3%
Median Total Income (personal)	\$41,670	\$40,670
Provincial Index of Median Income (base=100)	106.40	103.90
Canadian Index of Median Income (base=100)	110.50	107.80

Source: City of Saskatoon, City Clerk's office; Elections Saskatchewan; and Elections Canada

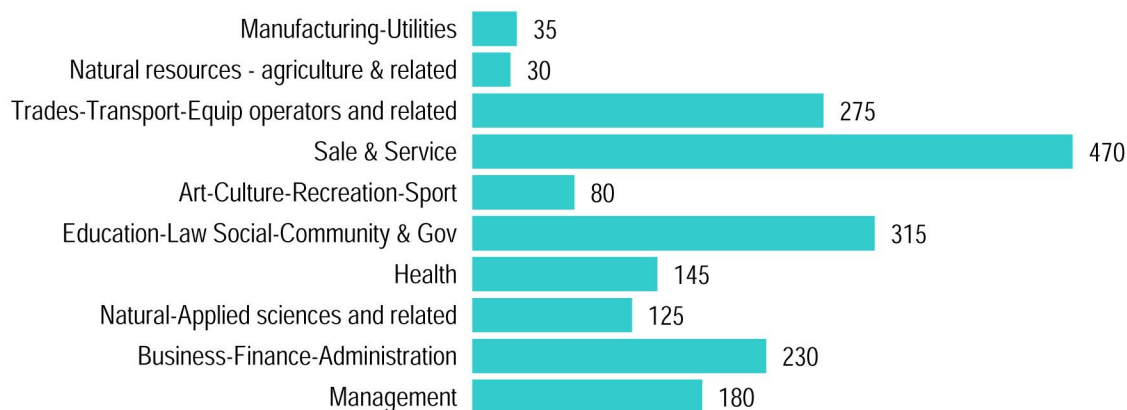
Source: Statistics Canada, Income Statistics Division, T1 Family File (T1FF) based on the final tax file, 2019

## Personal Income



Source: Statistics Canada, Income Statistics Division, T1 Family File (T1FF) based on the final tax file, 2019

## Major Occupation



Source: 2016 Census